

## Capability Statement

### Differentiators

- ✓ Program, evaluation, and policy experts with more than 75 years combined experience as well as advanced degrees in public policy, business management, and social science research.
- ✓ Repeat business with State of Ohio
- ✓ Experience in education, public health, social services, and economic development

### NAICS

541611: Administrative and General Management Consulting

54172: Research in Social Science and Humanities

611430: Professional and Management Development Training

### CAGE

7XWX3

### DUNS

070781169

### Contact

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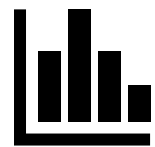
### *Policy, Program Management, Training & Evaluation Services*

C H Smith & Associates, LLC turns information into action through our data-driven management consulting and program evaluation services. We help organizations and systems execute to their visions, understand their impact, and inform their work. We help make good things happen.

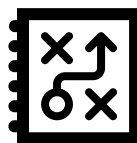
### Core Competencies

#### • Program Assessment and Evaluation

- Evaluation Design and Instrument Development
- Data Collection: Surveys, Interviews, Focus Groups, Observation
- Quantitative and Qualitative Analysis
- Technical Assistance for Data Collection
- Reports for Practice and Public Policy



#### • Strategic Planning



- Board Facilitation
- Stakeholder Engagement
- Market Analysis for Non-Profit and Public Sector
- Citizen Visioning for Community Development

#### • Project Management

- State Agency Policy Implementation
- Project Coordination



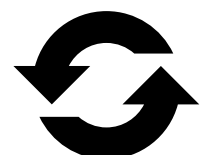
#### • Continuous Improvement and Organization Development



- Mapping and Refinement of Processes
- Leadership Development
- Management Training
- Logic Models and Theories of Action

#### • Grant Lifecycle Management

- Grant Writing
- Grant Implementation
- Evaluation and Reporting



## Past Performance

### **Institute for Higher Education Policy, Degrees When Due, 2016-Present**

Facilitated a strategic planning process to bring together degree completion strategies from two different organizations with input from stakeholders. The process resulted in a strategic plan that attracted \$5 million in grant funds to implement a blended learning training curriculum for college administrators. Services continued to develop content for the learning management system and coach implementation teams.

### **Ohio Department of Education, Straight A Fund Evaluation, 2014-2017**

Produced a mixed methods statewide assessment of the Fund's portfolio of grantees based on the analysis of evaluation reports produced by each grantee's principal investigators and data collected by C H Smith & Associates through case studies of selected sites, state report card data, stakeholder surveys, and focus groups.

### **Ohio Department of Education, Migrant Education Program, 2017- present**

Evaluated the state's Title-I C program for migrant education and facilitated the needs assessment process. Our evaluation work resolved a federal finding that was outstanding for the state for several years. In our process, we reviewed data from sites and statewide databases, interviewed and surveyed stakeholders, and wrote the needs assessment and evaluation reports in various stages of the engagement. Our management of the continuous improvement cycle included review of direct educational activities as well as social service components to enhance student success.

### **Professional Data Analysts, Inc., Ohio Partners for Cancer Control, 2018**

Interviewed members of the Ohio Partners for Cancer Control and provided analysis to inform the evaluation of the Ohio Comprehensive Cancer Control Plan.

### **Wargo-Brock Workforce Dimensions, Supervision of Remote Employees, 2018- present**

Developed and delivered customized training for the Ohio Department of Job and Family Services Office of Workforce Development on managing employees in remote locations. The material and training were designed to be specific to the organization's operations.

## Certifications

**Federal Women-Owned Small Business (WOSB)**

**Women's Business Council Women's Business Enterprise (WBE)**

**State of Ohio MBE/EDGE**

**City of Cincinnati SBE/MWBE**

