

C H Smith & Associates, LLC  
Founded 2011

### Differentiators

- ✓ Program, research, and policy experts with more than 75 years combined experience as well as advanced degrees in public policy, business management, and social science research.
- ✓ Repeat business with State of Ohio
- ✓ 2014 Emerging Business of the Year, African-American Chamber of Greater Cincinnati- N. Kentucky

### Certifications

National Women's Business Council (WBE)  
State of Ohio MBE/EDGE  
City of Cincinnati SBE/MWBE

### NAICS

541611: Administrative and General Management Consulting

54172: Research in Social Science and Humanities

### CAGE

7XWX3

### DUNS

07-078-1169

### Contact

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# Capability Statement



## *Policy, Program Management & Evaluation Services*

C H Smith & Associates, LLC provides data-driven management consulting and program evaluation services. We help organizations and systems execute to their visions, understand their impact, and inform their work.

### **Core Competencies**

- **Program Assessment and Evaluation**
  - Evaluation Design and Instrument Development
  - Data Collection: Surveys, Interviews, Focus Groups, Observation
  - Quantitative and Qualitative Analysis
  - Technical Assistance for Data Collection
  - Reports for Practice and Public Policy
- **Strategic Planning**
  - Board and Stakeholder Meeting Facilitation
  - Market Analysis for Non-Profit and Public Sector
  - Citizen Visioning for Community Development
- **Project Management**
  - State Agency Policy Implementation
  - Project Coordination
- **Continuous Improvement and Organization Development**
  - Mapping and Refinement of Internal Processes
  - Logic Models and Theories of Action

### **Past Performance**

#### **Ohio Department of Education, Straight A Fund Evaluation, 2014-2017**

Produced a mixed methods statewide assessment of the Fund's portfolio of grantees based on the analysis of evaluation reports produced by each grantee's principal investigators and data collected by C H Smith & Associates through case studies of selected sites, state report card data, stakeholder surveys, and focus groups.

#### **Ohio Department of Higher Education, Credit When It's Due, 2012-2015**

Coordinated the implementation and designed internal formative evaluation of the initiative which coordinated 23 community colleges and 12 universities in reverse transferring credits to award associate degrees while students were on their way to a bachelor's degree.